

Othello Goals and Policies: Updating the Neighborhood Planning Element of the Comprehensive Plan

This documents shows how the revised Othello Neighborhood Plan Element of the City’s Comprehensive Plan updates and weaves together the Neighborhood Plan Element derived from the 1998 MLK @ Holly Street Neighborhood Plan with the goals and policies that emerged from this 2009 Update process.

Vision				
We the Residents, Merchants, and Friends of the MLK at Holly Street Neighborhood pledge to build and maintain a healthy, safe, and sustainable community. Through our diversity, strength, and cooperation, we will realize our full potential as a thriving social, educational, and business community. We visualize: the successful integration of open space with residential and commercial development; partnerships to encourage the location of retail and service outlets within the community; a neighborhood that provides education and social resources for youth and adults; mixed use housing with opportunities for affordable private ownership; a coalition of merchants and residents who actively promote a safe and secure environment; an accessible transit system that will adequately serve a diverse, growing community.				
1998 Neighborhood Plan Elements		2009 Update Goals and Policies		Proposed 2009 Neighborhood Plan Elements
Creating Choice for Living, Working and Play				
Goals				
	1	The ethnic diversity of Othello residents and merchants, a key asset of this neighborhood, is supported and maintained over the years.	1	The ethnic diversity of Othello residents and merchants, a key asset of this neighborhood, is supported and maintained over the years.
MLK-G11 A neighborhood that is and feels safe.	2	This neighborhood is, and feels safe for people and businesses – from crime as well as from collisions while walking, biking and driving.	2	This neighborhood is, and feels safe for people and businesses – from crime as well as from collisions while walking, biking and driving.
MLK-G2 A balance of both single family and multifamily housing that is both for rent and owner-occupied.	3	Support the broad economic, cultural and family-size diversity of this neighborhood by keeping this an affordable neighborhood to rent and own homes	3	Support the broad economic, cultural and family-size diversity of this neighborhood by keeping this an affordable neighborhood to rent and own homes
MLK-G6 The MLK@Holly Street Residential Urban Village has vibrant commercial areas with a diverse economic base, family wage jobs, and a variety of employment opportunities for area residents.	4	Othello has a diverse economic base with opportunities for area residents, including: family wage jobs; a variety of employment; job training; and apprentice programs.	4	Othello has a diverse economic base with opportunities for area residents, including: family wage jobs; a variety of employment; job training; and apprentice programs.
	5	Support positive and safe activities for youth, including apprentice programs and job specifically for area teens.	5	Support positive and safe activities for youth, including apprentice programs and job specifically for area teens.
MLK-G7 A continuum of educational, training, skills enhancement, and placement opportunities, readily available to neighborhood residents and workers, is responsive to the changing needs of the work place locally and regionally.	6	To support the cultural diversity, there is improved access to education and employment training oportunities for all, including additional support ot immigrant and refugee families.	6	To support the cultural diversity, there is improved access to education and employment training oportunities for all, including additional support ot immigrant and refugee families.
MLK-G4 The MLK@Holly Street Residential Urban Village has a balanced system of parks, recreational facilities, and open spaces that responds to the recreational, cultural, environmental, and aesthetic needs of all segments of the neighborhood.	7	Parks and open space are designed and programmed to accommodate users of diverse ages, interests and cultures; and allow for informal interactions of people from different cultures.	7	Parks and open space are designed and programmed to accommodate users of diverse ages, interests and cultures; and allow for informal interactions of people from different cultures.
MLK-G13 A tightly knit community where people know how to and want to get involved in community activities.				This is a tightly knit community where people know how to and want to get involved in community activities.
Policies				
MLK-G5 The retail and commercial core of the MLK@Holly Street Residential Urban Village is an attractive and vibrant area for neighborhood residents and visitors.	1A	Support a vibrant and attractive multi-cultural town center that provides a range of goods for those who live, work and shop in the neighborhood	1A	Support a vibrant and attractive multi-cultural town center that provides a range of goods for those who live, work and shop in the neighborhood
MLK-P22 Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas.				See Living Working Play strategy 1.3
MLK-P18 Facilitate the establishment and development of small businesses as important contributors to the local economy through financial and technical assistance.	1B	Support implementation of coordinated long-term strategies for commercial district improvement including support for existing small businesses and ethnically based businesses to maintain the multi-cultural character.	1B	Support implementation of coordinated long-term strategies for commercial district improvement including support for existing small businesses and ethnically based businesses to maintain the multi-cultural character.
	1C	Develop strategies that keep commercial space affordable for small businesses, especially culturally based businesses	1C	Develop strategies that keep commercial space affordable for small businesses, especially culturally based businesses
	1D	Encourage retail and services that are destination busineesses for customers from the Vally and beyond, as well as those that suport the daily needs of the diverse community	1D	Encourage retail and services that are destination busineesses for customers from the Vally and beyond, as well as those that suport the daily needs of the diverse community
	1E	Strengthen culturally inclusive local business associations that support the vitality of a business district that serves the community	1E	Strengthen culturally inclusive local business associations that support the vitality of a business district that serves the community
	1F	Support key cultural assets such as the Filipino Community Center	1F	Support key cultural assets such as the Filipino Community Center
	2A	Create a secure environment for people to walk and gather.	2A	Create a secure environment for people to walk and gather.
	2B	Create a secure environment for people and businesses	2B	Create a secure environment for people and businesses
	2C	Encourage partnership among businesses to create a safe and active commercial district	2C	Encourage partnership among businesses to create a safe and active commercial district
	2D	Seek opportunities for the community and the Seattle Police Department to strengthen partnerships	2D	Seek opportunities for the community and the Seattle Police Department to strengthen partnerships
MLK-P12 Ensure the highest levels of public safety in parks through partnerships with local organizations and law enforcement, defensible design, lighting, and landscaping.				See Living Working Play strategies 2.2 and 2.3
	3A	Maintain as well as augment affordable housing to keep a range of housing prices and unit sizes in both rental and owner-occupied housing	3A	Maintain as well as augment affordable housing to keep a range of housing prices and unit sizes in both rental and owner-occupied housing
MLK-P9 Encourage a range of affordable and market rate residential uses in the upper stories of the mixed use development within short walking distance of a light rail station.	3B	Encourage development of housing available in a range of prices and sizes.	3B	Encourage development of housing available in a range of prices and sizes.
	3C	Encourage affordable, family-sized homes with amenities for families.	3C	Encourage affordable, family-sized homes with amenities for families.
MLK-P3 Increase opportunities for homeownership by working with Holly Park Redevelopment, HomeSight, lenders, and developers.	3D	Achieve a balance of rental and owner-occupied housing.	3D	Achieve a balance of rental and owner-occupied housing.
MLK-P6 Encourage the development of senior housing and supportive services to allow elders to continue to live in the neighborhood.	3E	Support low-income, senior and disabled renters and homeowners to allow them to continue to live in the neighborhood.	3E	Support low-income, senior and disabled renters and homeowners to allow them to continue to live in the neighborhood.
MLK-P4 Encourage the preservation of affordable housing resources through rehabilitation of existing single family residences.				See Living Working Play strategy 3.8
MLK-P5 Encourage lenders to design mortgage programs, products, and educational materials that meet the needs of a diverse neighborhood.				See Living Working Play strategy 3.11
MLK-P7 In partnership with local, state, and federal agencies, ensure the preservation of a supply of subsidized housing units in the neighborhood.				See Living Working Play strategy 3.10
MLK-P8 Encourage service providers and managers to improve security and physical condition of existing transitional housing to better integrate this housing into the surrounding neighborhood.				no longer necessary
	4A	Support increasing the number of family wage jobs in the neighborhood	4A	Support increasing the number of family wage jobs in the neighborhood
	4B	Support innovative employment opportunities, including green business opportunities and training programs	4B	Support innovative employment opportunities, including green business opportunities and training programs
	4C	Support programs that help residents be successful in their jobs	4C	Support programs that help residents be successful in their jobs
	5A	Support the growth of jobs for teenagers in the neighborhood	5A	Support the growth of jobs for teenagers in the neighborhood
	5B	Support innovative employment opportunities, including green business trainin programs	5B	Support innovative employment opportunities, including green business trainin programs
	5C	Enhance community pride through multi-cultural community festivals, youth mentoring and other youth programs.	5C	Enhance community pride through multi-cultural community festivals, youth mentoring and other youth programs.
	6A	Encourage development of job training programs in the neighborhood	II.4.A	Encourage development of job training programs in the neighborhood

1998 Neighborhood Plan Elements		2009 Update Goals and Policies		Proposed 2009 Neighborhood Plan Elements	
	6B	Work with local institutions to meet the needs of the residents through opportunities for life-long learning in the neighborhood.		II.4.B	Work with local institutions to meet the needs of the residents through opportunities for life-long learning in the neighborhood.
	7A	Provide recreational and cultural programs and activities in parks and community centers that are relevant to the neighborhood's diverse population.		II.5.A	Provide recreational and cultural programs and activities in parks and community centers that are relevant to the neighborhood's diverse population.
MLK-P11 Coordinate with other public and private agencies, organizations, and individuals to plan, develop, operate, maintain and enhance park and recreational facilities.					See policies Living Working & Play 7A and Transit Oriented Town Center 2A
I. Shaping a Transit Oriented Town Center					
Goals					
	1	The core Town Center, around the light rail station, is vibrant and serves the multi-cultural community who lives, works and shops here.		1	The core Town Center, around the light rail station, is vibrant and serves the multi-cultural community who lives, works and shops here.
	2	A shared gathering space appropriate for the range of cultures living in the neighborhood		2	A shared gathering space appropriate for the range of cultures living in the neighborhood
MLK-G8 The neighborhood has a safe and efficient multi-modal transportation system which supports land use goals and adequately serves the future growth and development of the MLK@Holly Street Residential Urban Village.		3	The neighborhood has safe and effective access and transit connections to the station so that light rail serves the community	3	The neighborhood has safe and effective access and transit connections to the station so that light rail serves the community
MLK-G3 The Sound Transit light rail station forms the heart of a transit-oriented, mixed-use town center.					no longer necessary
Policies					
MLK-G12 Develop a clear identity of the MLK@ Holly Street Residential Urban Village that reflects the diverse cultural and ethnic mix of residents and businesses.		1A	Support a uniquely identifiable Town Center that is a destination for international food and cultural experiences	1A	Support a uniquely identifiable Town Center that is a destination for international food and cultural experiences
		1B	Encourage the presence and expansion of the multi-cultural business district.	1B	Encourage the presence and expansion of the multi-cultural business district.
MLK-P13 Encourage the development of pocket parks throughout the neighborhood in unopened rights-of-way and other surplus public property.		1C	Support the creation of a variety of publicly accessible open spaces for informal gathering and recreation, including an open space in the Town Center that can be used for a variety of community functions including a farmers' market and cultural celebrations	1C	Support the creation of a variety of publicly accessible open spaces for informal gathering and recreation, including an open space in the Town Center that can be used for a variety of community functions including a farmers' market and cultural celebrations
		1D	Encourage dense urban development in the Town Center in a manner that creates a vibrant and active center supportive of the community.	1D	Encourage dense urban development in the Town Center in a manner that creates a vibrant and active center supportive of the community.
MLK-P14 Use the P-patch program as a means of increasing open space and neighborhood amenities.					See Transit Oriented Town Center strategy 1.4
MLK-G1 A neighborhood that has a broad range of land uses to respond to the diverse needs of the community and to encourage neighborhood sustainability, including residential, commercial, retail, service, cultural, and open space uses.					See Transit Oriented Town Center strategy 1.5
MLK-P16 Promote retail, restaurant and entertainment uses that are pedestrian oriented and provide a high level of street activity.					See Transit Oriented Town Center strategy 1.12
MLK-P1 Encourage well designed residential infill development to increase the housing supply.					See Transit Oriented Town Center strategy 1.13
MLK-P2 Encourage well designed multifamily development to contribute to the development of a mixed use town center development.					See Transit Oriented Town Center strategy 1.14
MLK-P10 Design the light rail station as a gateway with appropriate transitions to the MLK@ Holly Street Residential Urban Village.					no longer necessary
MLK-P23 Improve the availability of and access to community facilities for local organizations in the MLK@Holly Street Residential Urban Village.		2A	Seek opportunities, partnerships and resources to create a shared cultural center that could accommodate offices and gathering/performance space for various multi-cultural and interest groups.	2A	Seek opportunities, partnerships and resources to create a shared cultural center that could accommodate offices and gathering/performance space for various multi-cultural and interest groups.
		3A	Create safe pedestrian and bicycle access to light rail and bus service, and to the business district, especially from the east and west.	3A	Create safe pedestrian and bicycle access to light rail and bus service, and to the business district, especially from the east and west.
		3B	Ensure that development standards accommodate a vibrant pedestrian environment throughout the Town Center.	3B	Ensure that development standards accommodate a vibrant pedestrian environment throughout the Town Center.
MLK-P19 Mitigate the impact of arterial traffic on pedestrian activity and ensure the safety of pedestrians by providing pedestrian amenities along arterials.		3C	Design streets for pedestrian safety, especially at light rail crossings.	3C	Design streets for pedestrian safety, especially at light rail crossings.
		3D	Encourage Metro Transit to provide effective bus service through the neighborhood to the light rail station and surrounding community facilities.	3D	Encourage Metro Transit to provide effective bus service through the neighborhood to the light rail station and surrounding community facilities.
		3E	Provide non-motorized connections to open spaces.	3E	Provide non-motorized connections to open spaces.
MLK-P20 Work with community to identify measures for residential streets, such as traffic circles, on-street parking, and street trees to					See Living Working Play strategy 1.5
MLK-G9 Improve circulation within the existing capacity of the arterial street system to provide cost effective mobility and minimal neighborhood disruption.					See Living Working Play strategy 1.5
MLK-G10 There are safe and convenient pedestrian and bicycle transportation alternatives to and from residential areas, parks, schools, civic buildings, and commercial and employment areas.					See Living Working Play strategy 2.3; Transit Oriented Town Center policies 3A & 3E, strategy 3.1
MLK-P17 Strive to develop pedestrian amenities to link commercial areas, transportation facilities, residential areas and parks.					See Living Working Play strategy 1.5 and Transit Oriented Town Center policy 3B